



Mission

See Chicago Dance **ADVOCATES** for the dance field and **STRENGTHENS** a diverse range of dance organizations and artists through services and programs that build and **ENGAGE** audiences.

About See Chicago Dance

"The quarterly convenings **CONNECT** us with students and staff that otherwise might not have found us. Thanks to them, a much needed **CONVERSATION** about **DIVERSITY** now moves forward in a meaningful way."

— Joel Hall, Artistic Director, Joel Hall and Dancers

7,000

CHICAGOANS experienced free dance performances and classes during **Chicago Dance Month** and **SummerDance 2017**



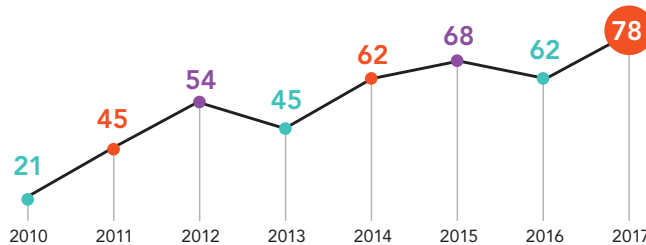
13,300

SUBSCRIBERS TO



78

MEMBER ORGANIZATIONS
more than tripling since 2010



2017 WEBSITE STATISTICS



6,700

unique monthly visits



231,377

page views

200+

CHICAGO AREA DANCE ORGANIZATIONS use our **FREE** promotional services



"We always have the **BEST** experience working with all of you and truly appreciate your professionalism, **SUPPORT, HOSPITALITY** and most of all your complete organization! Looking forward to many more to come!"

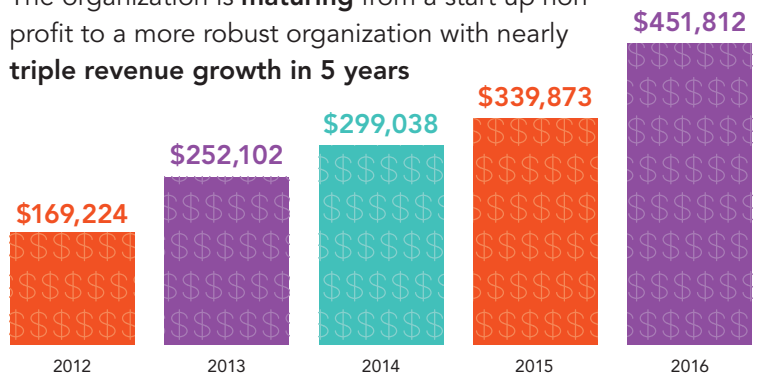
— Laura Kariotis, Artistic Director, Nomi Dance





OPERATING REVENUE

The organization is **maturing** from a start up non profit to a more robust organization with nearly **triple revenue growth in 5 years**



"This was a new venue and neighborhood for us, and we **SOLD** over 100 tickets! As always, many **THANKS** to everyone at See Chicago Dance for getting the word out there about dance in Chicago...even 5 new ticket buyers at a time. We **APPRECIATE** you!" — Amy Kozol Sanderson, Executive Director, Ballet 5:8



92,000
PEOPLE visited our
Facebook offers and
events during Chicago
Dance Month 2016

70+
REVIEWS AND PREVIEWS

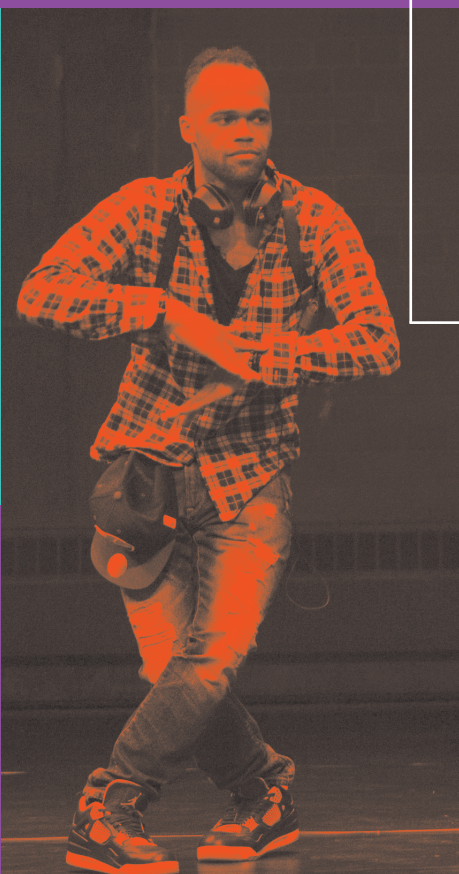
written by **professional critics** each year,
providing more coverage than traditional
media outlets



60+
DIFFERENT DANCE
COMPANIES have
performed at **locations**
throughout the **city**
using our portable
dance stage

Vision

To **FEARLESSLY**
INSPIRE an ever-
growing inclusive
community to share
in and **SPREAD THE**
POWER OF DANCE
in Chicago.



Make a difference through dance.

100 South State Street, Floor 4 • Chicago, IL 60603

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